

The Creative and Performing Arts Center

Dear CAPAC Supporter,

The Creative and Performing Arts Center (CAPAC) is thrilled to announce opportunities to place your business, company, or organization in the spotlight by advertising in the program booklet for our inspiring and stunning Spring production of “Amazing Grace,” a play by Shay Youngblood adapted from the featured “Reading Rainbow” picture book by Mary Hoffman with Caroline Binch. Originally produced by the Children’s Theatre Company, Minneapolis, Minnesota, “Amazing Grace is back by popular demand and is scheduled to begin “Open Casting Calls” January 12 – 21, 2012, for students ages five (5) – seventeen (17); all ethnicities, one male and two female adults and dancers are needed.

Audiences in the greater Washington, DC, metropolitan region will experience Graces unforgettable adventures and imagination as she meets the world as Joan of Arc, Anansi the Spider, Hiawatha, Mowgli and Aladdin. Audiences will cheer and applaud loudly in this alive-heartwarming story about a little girl whose determination shows us that anyone can be whoever they want to be. The educator approved performance is scheduled to unfold on the intimate Gregory Family stage of the Hylton Performing Arts Center located on George Mason University’s - Manassas Campus April 14 and 21, 2012.

Your program advertisement will potentially be viewed by up to 1200 theatre patrons during the secondary exposure period of four performances. If placing a standard full page ad, that’s equal to spending less than 10 cents per person to nurture your business. Because we are designated as a 501 (c)(3) organization and are volunteer-driven, we are hopeful that you will support this affordable endeavor as we continue to strive to build an enduring legacy in our community.

If you are unable to commit to placing an ad at this time, we invite you to organize a group of ten or more family members, friends, and/or colleagues to purchase tickets to one of the four performances. By February 1, 2012, you may contact the Hylton Performing Arts Center’s Ticket Box Office at 703-993.7759 or visit Tickets.com.

We look forward to your support,

Denise McNeil-McPhail
The Creative and Performing Arts Center (**CAPAC**)
Co-founder/Executive Director

Contact Name	
Business or Organization	
Mailing Address	
City/State/ Zip Code	
Day Phone	
Evening Phone	
E-mail	
Ad Choice	
Total Amount	
CAPAC Rep	

“Amazing Grace” Advertising Sizes and Rates

Full Page – Back Cover (Color) 5” x 8”	\$250	(One Available)
Full Page – Inside Front (Color) 5” x 8”	\$200	(One Available)
Full Page – Inside Back (Color) 5” x 8”	\$200	(One Available)
Full Page – 5” x 8”	\$100	
Half Page – Horizontal 5” x 3.75”	\$50	
Half Page – Vertical 2.25” x 8”	\$50	
Quarter Page – Horizontal 5” x 1.75”	\$25	
Quarter Page – Vertical 2.25” x 3.75”	\$25	
Eighth Page – 2.25” x 1.75”	\$15	
Adventures Story Circle Patron Listing	\$10	
Fairy Tales Story Circle Patron Listing	\$5	

The deadline for submitting ad copy or camera-ready artwork (300 dpi) and payment is Saturday, March 24, 2012.

Please make checks or money orders payable to CAPAC and submit with this form to your CAPAC rep or mail to CAPAC, Inc., P.O. Box 4970, Woodbridge, VA 22194-4970 so that it is received by the deadline date. Please submit all logos (JPEG or TIFF), ad copy or camera-ready artwork (300 dpi) to Ads@capacweb.org.